

Strategic Plan for the American Association of Pesticide Safety Educators

August 2, 2015

Vision Statement

The American Association of Pesticide Safety Educators (AAPSE) will continue to provide leadership to be internationally recognized as a premier organization dedicated to promoting the development and facilitation of lifelong integrated learning related to pesticide use and minimizing risks to human health and the environment.

Mission Statement

The AAPSE mission is to provide a collective voice and forum for professional development, advocacy, and collaboration in the development, delivery, and advancement of pesticide applicator certification and safety education.

Goals & Objectives

Goal 1: Promote the protection of human health and the environment through quality pesticide safety education and applicator certification.

Objective 1.1: Foster and support membership networking, collaboration, and sharing of knowledge, skills, and resources that enhance safety education programs for pesticide users.

- 1.1.1: Provide and support opportunities for professional development by advancing knowledge and enhancing skills.
- 1.1.2: Encourage networking and capacity building.
- 1.1.3: Inform members about current developments, issues, and scientific advancements.
- 1.1.4: Foster the cooperation and sharing of educational resources.
- 1.1.5: Develop and maintain effective communication and working relationships.
- 1.1.6: Strengthen linkages between safety education and applicator certification.

Objective 1.2: Foster and support membership networking, collaboration, and sharing of knowledge, skill and resources that enhance applicator certification efforts.

- 1.2.1: Provide and support opportunities for professional development.
- 1.2.2: Share pesticide safety and applicator certification resources.
- 1.2.3: Strengthen linkages between safety education and applicator certification.

Goal 2: Liaise with foundations, organizations, associations and government agencies concerning pesticide safety issues.

Objective 2.1: Cooperate with foundations, organizations, associations, and government

agencies that deal with pesticide safety and risk mitigation issues.

- 2.1.1: Identify key organizations for liaison efforts.
- 2.1.2: Develop and maintain effective communication and working relationships.
- 2.1.3: Participate in meetings, conferences, and related activities that support pesticide safety education and applicator certification.

Objective 2.2: Promote membership involvement in developing regulatory policies and management strategies that promote the safe use of pesticides.

- 2.2.1: Support leadership roles in national organizations, workshops, and initiatives that advance the quality and reach of pesticide safety education.
- 2.2.2: Support initiatives that advance the quality and outreach of pesticide safety education and applicator certification programs.
- 2.2.3: Support members in the continued assessment of pesticide certification and training-related laws, amendments, and sunset provisions to existing laws.

Objective 2.3: Address issues of importance to the membership.

- 2.3.1: Solicit issues from members.
- 2.3.2: Research and develop responses identified by members.
- 2.3.3: Seek out and share science-based information for pesticide stewardship.

Goal 3: Promote the growth and development of AAPSE members.

Objective 3.1: Meet the professional development needs of the membership.

- 3.1.1: Provide and support meeting opportunities for professional development.
- 3.1.2: Maintain the Journal of Pesticide Safety Education as a venue for articles addressing pesticide safety education and applicator certification.
- 3.1.3: Maintain an AAPSE website and listserv for member communication.
- 3.1.4: Inform membership of AAPSE accomplishments and activities.

Objective 3.2: Expand the membership and recognize members.

- 3.2.1: Recruit members involved in pesticide safety education and applicator certification.
- 3.2.2: Develop and maintain informational and promotional materials for members.
- 3.2.3: Recognize members and supporters for contributions and achievements.

Objective 3.3: Strengthen organizational and administrative structures.

- 3.3.1: Develop and maintain operational guidance for officers, the Board of Directors, liaisons, and committees.
- 3.3.2: Archive AAPSE documents, such as position papers, memoranda of agreements, and financial records.
- 3.3.3: Ensure orderly transition of leadership and membership.